

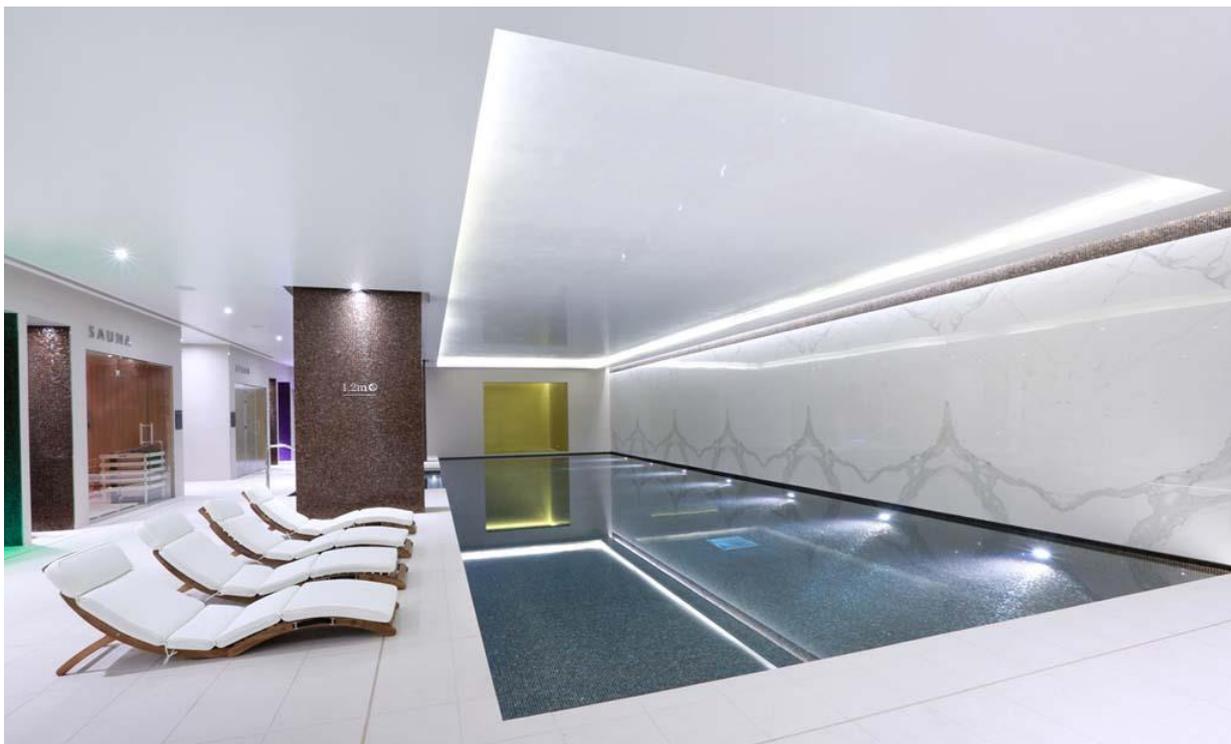
Press Release

New installations, new managed facilities and new clients: motive8 announces highly successful 2015

20% growth of multi-million pound business reflects continued growth in leisure sector

London, UK – 11 December 2015: Gym and spa business [motive8](#) has announced an incredibly successful 2015, with annual turnover increasing by 20% and a 33% increase in staff since November 2014. The company has delivered a considerable number of new installations this year in the corporate, residential and private property sectors, as well as taking on even more managed gym and spa facilities such as [One Tower Bridge](#), [Goodman's Fields](#) and Dickens Yard.

motive8 now manages full-scale gym and spa facilities in eight residential developments with a full-time on-site team to provide a range of health and wellbeing services, a 50% increase on last year's figures. It has also installed 26 new gym and spa facilities this year, with bigger and more complex installations being added to the portfolio. This year, the company also delivered its biggest ever gym in a deal worth close to £400,000.

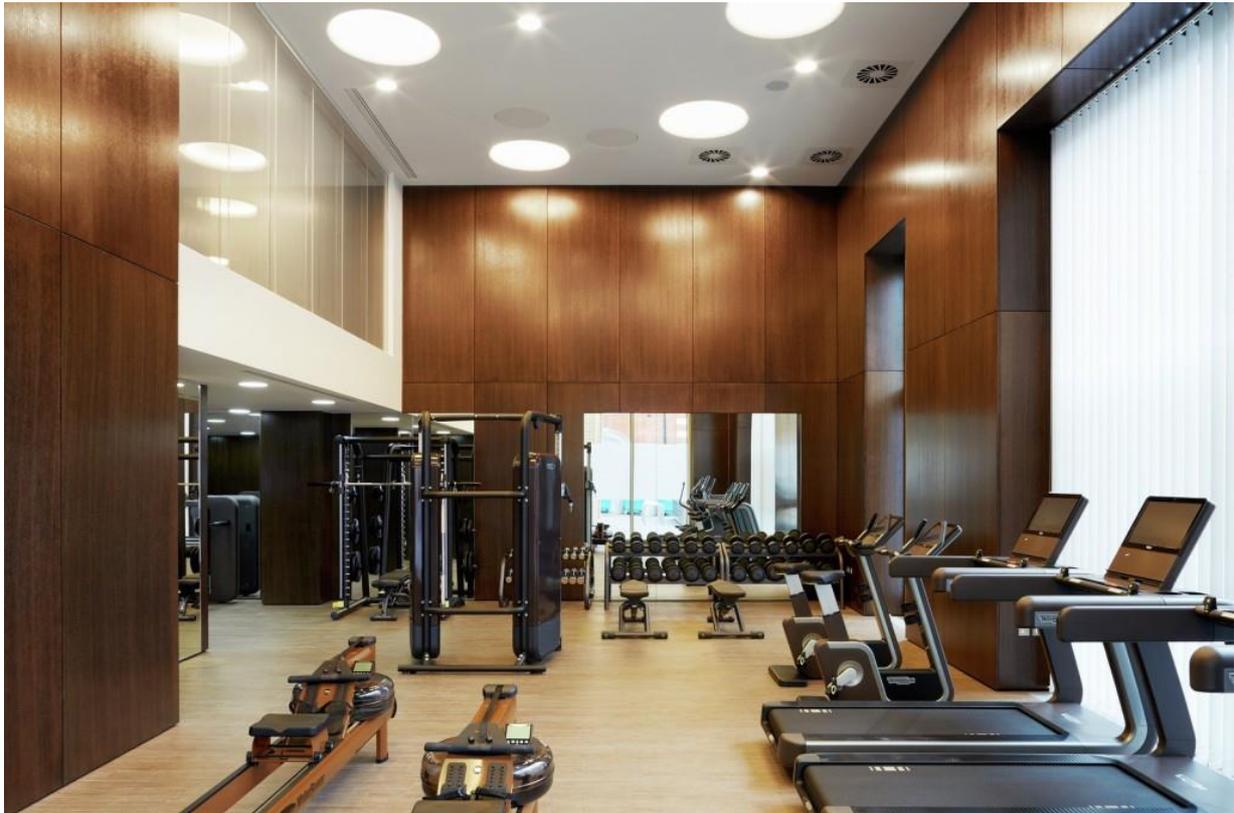


The pool and spa at Goodman's Fields

The gym and spa business is also pleased to announce that it has won 40 new projects across the commercial, residential and private property sectors, with this being the best year ever for new business. Nick Sadler, motive8 Director, does not attribute this to any one thing,

but a combination of factors.

“We’ve been inundated with new business,” Sadler explained. “This year we’ve spent a lot of time organising the business, ensuring we have great people both in-house and on-site across all our facilities. Having the best team we’ve ever had puts us in a strong position to go out and do more.”



One Tower Bridge’s high-spec, fully-managed gym

motive8 has made some additions to its internal team, employing a full-time Head of Operations and Operations Manager to help grow and manage the operations side of the business. A number of additional hires has also helped bolster the internal team, including full-time HR and compliance appointments. On-site, the maintenance team has expanded to ensure that the 200-plus maintenance contracts that motive8 manages are delivered to high specifications.

This year has also seen motive8 work with a number of new property developers and housing providers including The Berkeley Group, The Lanesborough, Dormy House, Barratt Homes and Chelsfield. The company is proud to add Mount Anvil, Bellway and Greystar Student Living to this roster.

“We’ve had an amazing 2015 and we cannot wait for 2016,” Sadler added. “The leisure sector continues to go from strength-to-strength and we’re really proud to play a part in bringing bespoke, high quality gym and spa facilities to the property sector.”

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Note to editors:

About motive8

motive8 is the established market leader in the design and installation of residential and corporate health and fitness facilities, fitting everything from bespoke home gyms, studios, spas, pools and large scale facilities. Since 2000, motive8 has fitted over 200 facilities nationwide, delivering the highest quality bespoke health and fitness solutions to its customers. It also provides equipment supply, facility management and maintenance and personal training. Earlier this year, the company achieved ISO 9001:2008 accreditation for high performance and customer satisfaction.

For more information, please visit: <http://www.m8group.co.uk/>

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